

MASTER OF BUSINESS ADMINISTRATION

VISION AND MISSION OF THE INSTITUTION

Vision

Become a globally recognized research and academic institution and thereby contribute to technological and socio-economic development of the nation

Mission

To foster a culture of excellence in research, innovation, entrepreneurship, rational thinking and civility by providing necessary resources for generation, dissemination and utilization of knowledge and in the process create an ambience for practice-based learning to the youth for success in their careers.

VISION AND MISSION OF THE DEPARTMENT

Vision

To become a globally recognized center of excellence in the area of management by building managerial competencies and making them global business leaders further, the department aspires to make visionary leaders with new perspectives, thinking and ideas.

Mission

1. To Empower students with ability to face real time situation by providing high quality practical learning
2. To inculcate positive attitude towards socio cultural issues.
3. To provide sufficient infrastructure facilities to students
4. To expose students to continuous industry interactions
5. To improve research aptitude of students

PROGRAM EDUCATIONAL OBJECTIVES (PEO's):

1. To provide sound foundation in management education and impart fundamentals for necessary skills to the students to enable them to shape themselves according to the requirements of the industry and pursue a successful professional career with multi-disciplinary approach to Compete in global corporate requirements and excel in the management Program.
2. To instill analytical and problem solving skills to face real life industry problems.
3. To inculcate a sense of Professionalism and Ethical attitude, Effective Communication Skills, Multidisciplinary Approach with a strong insight to address Socio-Cultural issues.
4. To undertake the Research & Development work in the areas of Finance / Marketing /Human Resources by utilizing the resources of Research and Development wing of MITS, Madanapalle and provide an environment for learning on a continuous basis to contribute to their chosen fields of specialization

PROGRAM OUTCOMES (PO's):

1. Prospective managers with a strong foundation in management principles and techniques
2. Skillful and well placed young managers in their chosen areas of interest
3. Business managers with strong analytical and problem solving ability
4. Finance specialists with strong grip on financial planning and management
5. Business leaders who can take decisions for complex situations
6. HR professionals proficient acquisition and management of talent
7. Operations managers well versed in optimization tools and techniques
8. Marketing professionals with ability to manage existing products and launch new products
9. Strategists who can survive in most difficult environments
10. Information technology specialist who can successfully lead IT teams in any organization